



AGNIESZKA SZUBA
CREATIVE DESIGN & ILLUSTRATION
WWW.THE-BUTTERFLY-WITHIN.COM

portfolio



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WWW.THE-BUTTERFLY-WITHIN.COM
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who am i?

"I have just hoovered this strange thing that was living underneath my desk, it's better to kill it before it invents wheel or fire."

Education:

2001 – M.A. in Art History, Institute of the History of Art, Faculty of History, Jagiellonian University, Cracow, Poland.

2003 – postgraduate*: Culture Management, Institute of Management and Public Relations, Jagiellonian University, Cracow, Poland.

Work experience:

1999–present: freelance graphic designer and **illustrator** (over 30 individual and collaborative exhibitions in Poland and abroad).

Selected clients: Ubooks, (Germany) Arcana (Sweden), Metal Mind Productions, Empire Records, Computec, Polmax S.A., Radio Kolor, Universal, Lightcraft, Radio Alta, AKA.

2004–2005: creative designer and **illustrator** in **XXL Media, Poland** (publishing house with

its own lifestyle and childrens magazines, and a creative agency). My responsibilities included designing and illustrating lifestyle and childrens magazines, creating marketing campaigns and press advertising and preparation for print.

Selected clients and titles: Moda na Zdrowie, Farmacja i Ja, DD Max, DD Reporter. Clients: Radio PIN, Nokia, Nordic Walking, various cosmetic brands.

2005–present: **senior creative designer** and **illustrator**, since 2008: **design department director** at **Solo** (creative agency, London). I am creating and illustrating marketing campaigns, press advertising, magazines, annual reports, branding, sometimes online advertising. I am responsible for whole creative process, from initial brief to pre press and production. I am liaising directly with clients or working with project manager/account handler.

Selected clients: Alzheimer Society, AOC, Apollo, Ardman, BBC, British red Cross, Building Societies Association, Central Sussex College, City Capital Corporation, Crafts Council, Davies Associates, Disney, Ergoline, Financial Fringe, Investment Management Association, Involve, London Metropolitan University, LSPR, Pet Partners, Periodical Publishers Association, Property Week, Reid IFA, Royal Veterinary College, Saint George's Hill Golf Club, Stage Entertainment, Southwark College, The Art Newspaper, The Kennel Club, The Spectator, The Stage, Toyota, UBM, Yachtline.

Media and tools:

Adobe Creative Suite (InDesign, Photoshop, Illustrator, Acrobat), Quark XPress, Wacom Intuos 4**, pencil, paper. Sometimes something heavy. Coffee. Very fast Mac, an office cat and a regular chocolate supply are great.

* In Poland basic academic degree is M.A. or M.Sc. Postgraduate studies are additional degree and can be completed only after M.A. or M.Sc degree is already achieved.

** I do NOT use a mouse. I do not intend to use a mouse in a future. I have no idea how to use a mouse. I think Satan has invented the mouse, Windows and M25.

UBM

Concept, Design & Illustration / Architect of the Year Awards 2010



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UBM

Concept, Illustration & Design / Decorex International 2010



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UBM

Concept, Illustration & Design / Decorex International 2010



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UBM

Concept, Illustration & Design / Building Awards 2010

Building awards 2010

Objectives

Established by Building magazine, the Building Awards recognises the industry's top performers and encourages sustained performance and further development throughout the sector.

Associated with the Building Awards magazine, industry recognition through a targeted campaign pre, during and post event. Supporters are given a unique opportunity to be linked to and to endorse the best in the industry.

The evening is acclaimed to be the business networking event of the year and presents a chance to rub shoulders with and applaud the best in the industry.

The event typically attracts more than 1,500+ senior industry figureheads. Companies that have won awards have benefited from this most coveted and prestigious accolade. The Awards enables associates to have an ideal vehicle for brand enhancement and to elevate their position throughout the sector.

The editorial campaign to support the awards launches in autumn 2009 when full details will be announced in Building, and UBM built environment titles.



The Categories

Construction consultant/surveyor of the year	Major housing project of the year
Architectural practice of the year	Construction client of the year
Major contractor of the year (€200m+ turnover)	Building entrepreneur of the year
Contractor of the year (less than €200m turnover)	Integrated supply chain of the year
PFI/PPP or framework contractor of the year	Manufacturer of the year
Specialist contractor of the year	ConstructionSkills achiever of the year
Engineering consultancy of the year	Chief executive of the year
Major housebuilder of the year (2000+ homes a year)	Constructing Excellence award
Housebuilder of the year (less than 2000 homes a year)	Construction personality award
	WRAP sustainability award
	Project management firm of the year



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British Red Cross

Design & Illustration / First Aid for Schools



Ubooks

Illustration / Book covers for "Dämmerung" by Jay Kenschaw (2008)



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Ubooks

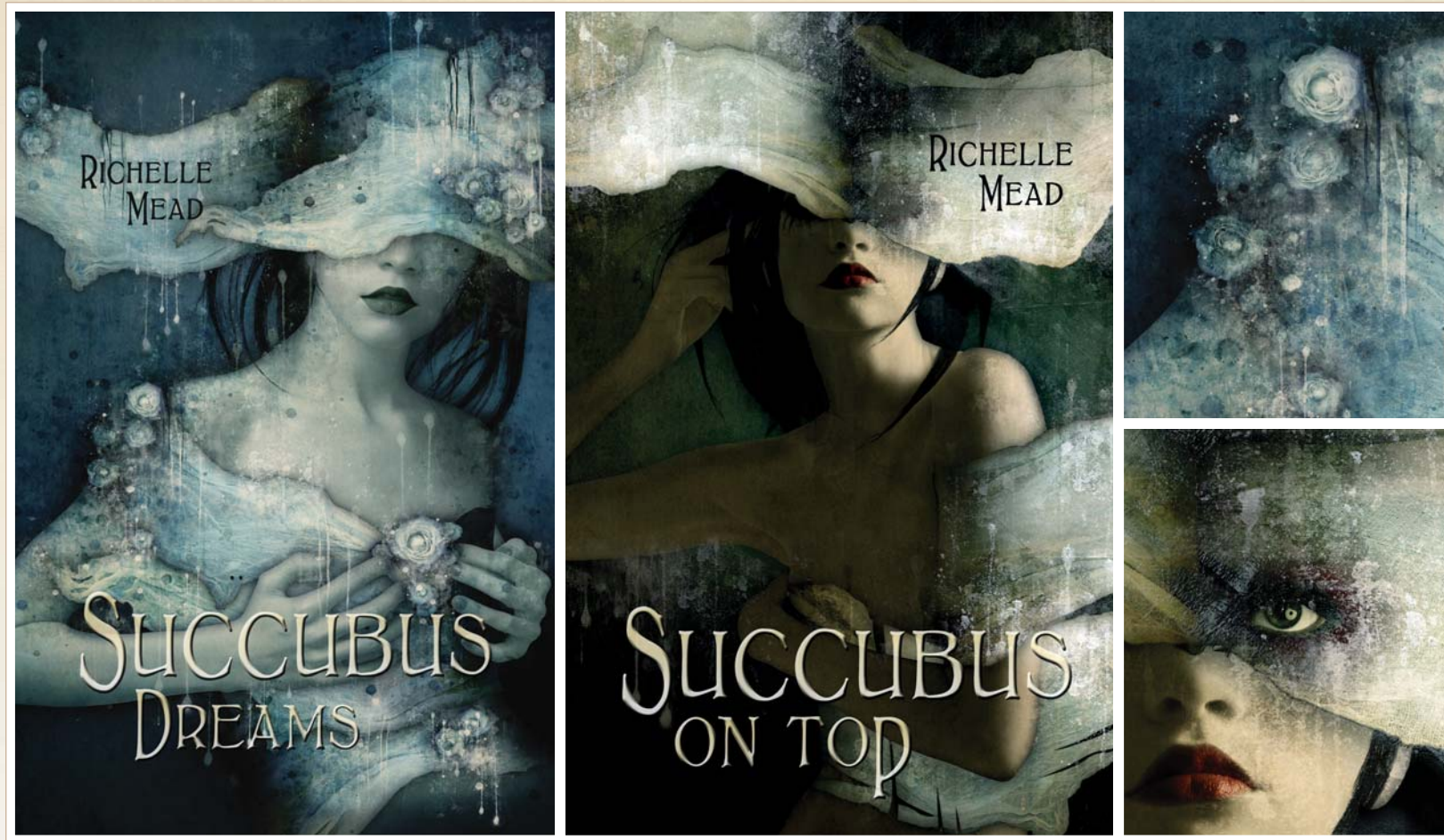
Illustration / Book covers for "Die Bestie..." (2008) and "LilienBlut" (2007)



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Ubooks

Illustration / Book covers for "Succubus..." series by Richelle Mead



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Ubooks

Illustration / Book covers for "Succubus..." series by Richelle Mead



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Personal

Illustration / "Moon Fairytale" series



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Personal

Illustration / "Moon Fairytale" series



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Reid (IFA)

Concept & Design / Marketing brochure



The Reid Independent Financial Advisers differer

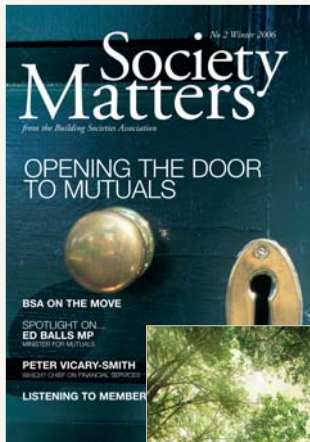
We are business men and women who make a living financial products. We know we will prosper if we provide a service that people will want

The Reid Independent Financial Advisers backgrou

We started out in 1992 and the business has grown to th where we are now one of the largest independently owned the Milton Keynes

Building Societies Association

Concept & Design / BSA Newsletter



The Kennel Club

Concept, Design & Illustration / Discover Dogs 2006

Crufts presents Discover Dogs
The fun day out for doggy people

11-12 November 2006, Earls Court 2, London

- Check out over 180 different breeds of pedigree dog and talk to knowledgeable owners
- Witness the incredible standards of training that you too could aspire to
- Wise up on canine health and your responsibilities as a dog owner
- Enjoy fabulous dogs dazzling audiences in nail-biting competitions
- Browse through an astonishing range of canine products

Go to www.discover-dogs.org.uk or call 020 7518 1012 for special advance ticket offers

Crufts presents DISCOVER DOGS IN LONDON

Crufts Discover Dogs
The fun day out for doggy people
11-12 November 2006, Earls Court 2, London
One of the best days out for family fun

Buy your tickets now to beat the queues
PLUS! Get special advance ticket discounts*

Book online at www.discover-dogs.org.uk
or call **020 7518 1012**
or simply fill out the form below

Don't miss the fun!

Crufts Discover Dogs
The fun day out for doggy people

Check out over 180 different breeds of pedigree dog and talk to knowledgeable owners

Witness the incredible standards of training that you too could aspire to

Wise up on canine health and your responsibilities as a dog owner

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Browse through an astonishing range of canine products

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The Kennel Club

Concept, Design & Illustration / Discover Dogs 2007





Discover Dogs

The fun day out for doggy people

10-11 November 07
Earls Court 2, London
10.00am - 5.00pm



- Check out over 190 pedigree dog breeds
- Talk to doggy experts
- Watch nail-biting demonstrations and competitions
- Browse through a dazzling range of canine products

Presented by



in association with



Avoid the queues – book in advance and save now!

Visit www.discover-dogs.org.uk to order or call the ticket hotline on 0871 230 1079



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Avoid the queues – book in advance and save now!

On the clear and advance ticket prices

Ticket Type	Standard	Family
Single Adult	£12.50	£15.75
Single Child	£6.25	£7.87
Family (2 Adults & 2 Children)	£31.25	£39.37

Book your tickets today by visiting www.discover-dogs.org.uk or by calling the ticket hotline on 0871 230 1079

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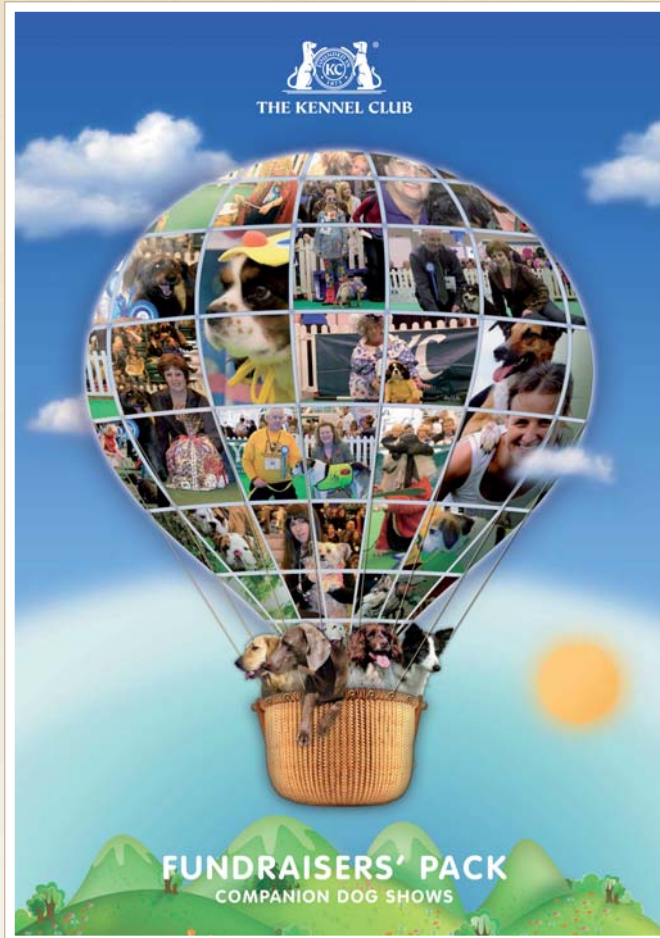
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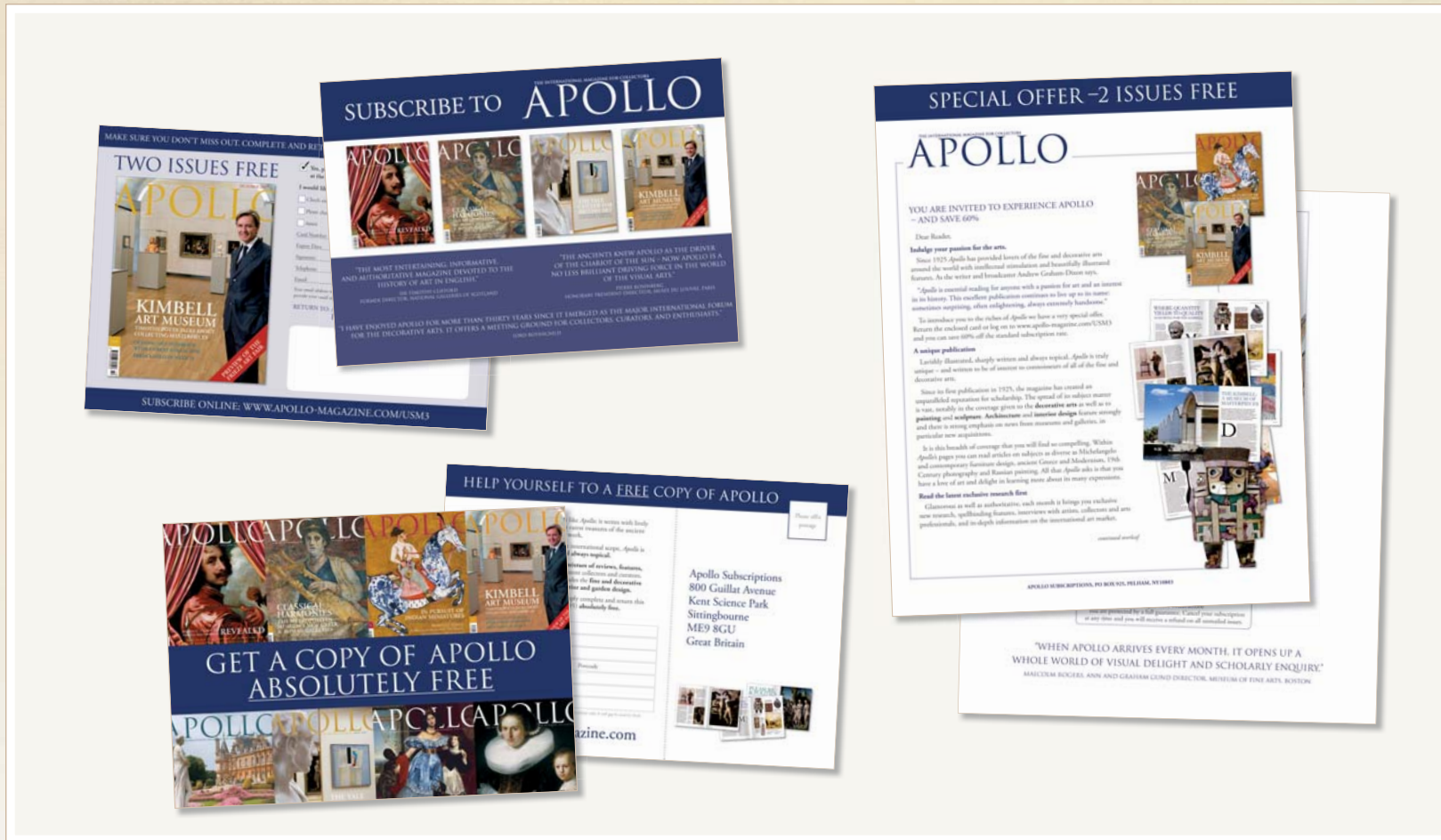
The Kennel Club

Concept, Design & Illustration / Companion Dog Club marketing material



Apollo

Design / Apollo Free Issues Direct Mail



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Apollo
Design / Leaflet

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Southwark College

Design & Concept / Young Learners' Prospectus 2009/2010



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Southwark College

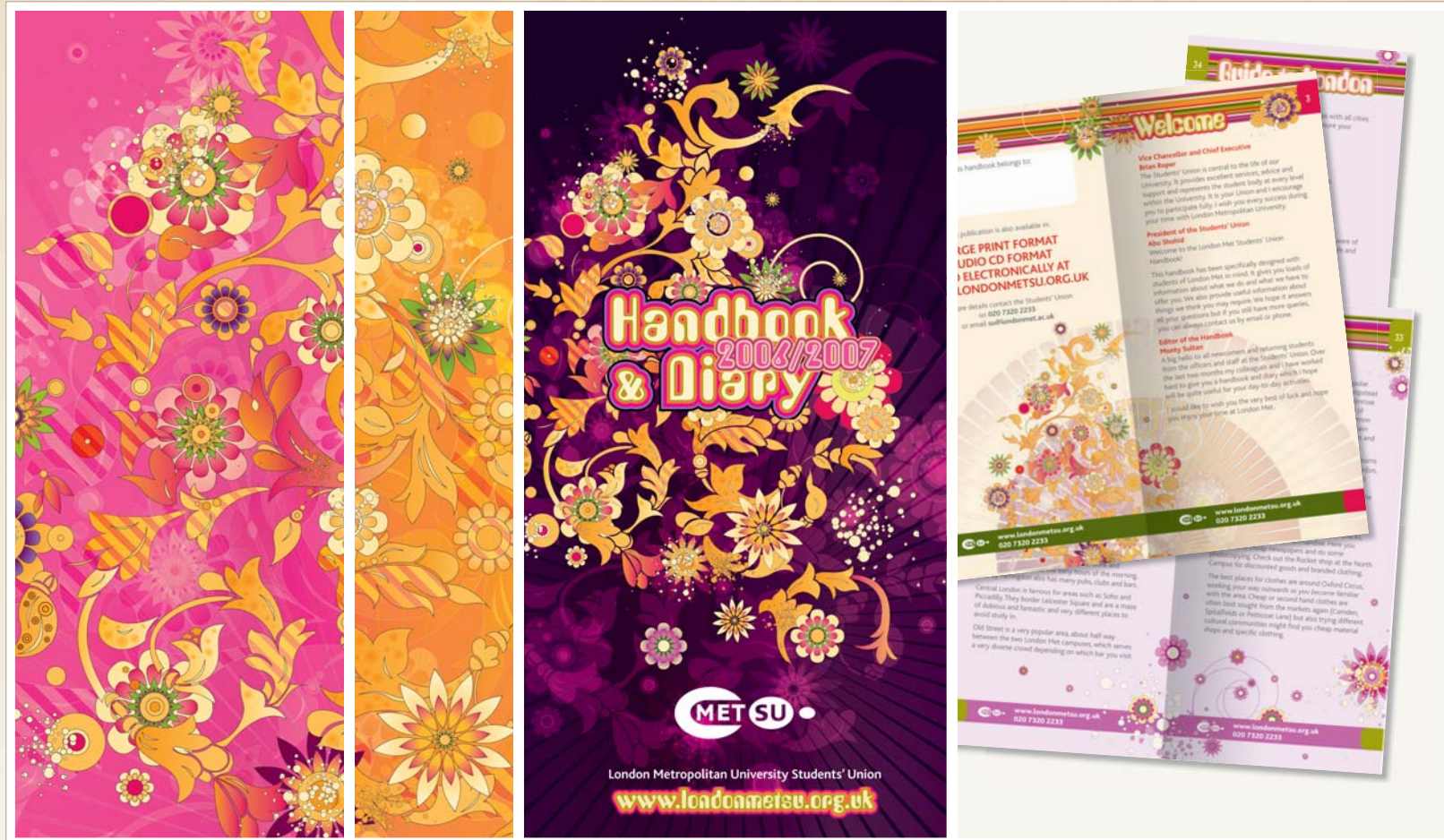
Design & Concept / Learners' Guide 2009/2010



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London Metropolitan University

Concept, Design & Illustration / Students Diary 2006/2007



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London Metropolitan University

Concept, Design & Illustration / Staff Ball



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London Metropolitan University

Concept, Design & Illustration / AMD Book



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London Metropolitan University

Design, Inforgraphics & Illustrations / Self Evaluation Document 2008



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CMP

Design / Property Week Media Pack

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Helping you stand out

Property Week stands out to offer a range of special features that help your advertising stand out. From cover stories to 'News Analysis', to 'Features' your advertising can be as unique as your company.

It delivers the readers you want to reach

With 1.4 million readers* and a weekly circulation of 27,500* you can be confident that Property Week delivers the audience you want. Our readership profile is reaching the key decision makers - the people who drive the industry.

1.47 million* readers!

Readers breakdown by sector

- Banking 10% (2014)
- Insurance 4% (2014)
- Investment 1% (2014)
- Construction 2% (2014)
- Finance 1% (2014)
- Government 1% (2014)
- Healthcare 1% (2014)
- IT 1% (2014)
- Legal 1% (2014)
- Media 1% (2014)
- Oil & Gas 1% (2014)
- Pharmaceuticals 1% (2014)
- Real Estate 1% (2014)
- Retail 1% (2014)
- Telecommunications 1% (2014)
- Utilities 1% (2014)
- Wine & Spirits 1% (2014)
- Other 1% (2014)

Targets the markets you want

- Banking
- Insurance
- Investment
- Construction
- Finance
- Government
- Healthcare
- IT
- Legal
- Media
- Oil & Gas
- Pharmaceuticals
- Real Estate
- Retail
- Telecommunications
- Utilities
- Wine & Spirits
- Other

Media information

www.propertyweek.co.uk

Display and classified rates and production details

Rates effective from 01.03.06

Product	Rate	Production
Full page (100mm x 100mm)	£1,200	£1,200
Half page (50mm x 100mm)	£600	£600
Quarter page (25mm x 100mm)	£300	£300
Small ad (10mm x 100mm)	£100	£100
Large ad (100mm x 25mm)	£100	£100
Small ad (10mm x 25mm)	£50	£50
Large ad (25mm x 100mm)	£50	£50
Small ad (25mm x 25mm)	£25	£25
Large ad (25mm x 25mm)	£25	£25
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Small ad (100mm x 100mm)	£25	£25
Large ad (100mm x 100mm)	£25	£25

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Apollo, The Spectator, The Business

Design / Christmas offer leaflet



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The Spectator

Design / DM and Inserts

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The Art Newspaper

Concept & Design / DM



UBM

Design / Building magazine Renewal Letters



London Metropolitan University

Design / Metropolis Magazine



The Kennel Club

Illustration & Design / Hot Dogs Are Not Cool In Cars Campaign



Hot dogs
are
not
cool
in
cars

THE KENNEL CLUB
Making a difference for dogs

In these warmer months a quick trip to the shop in the car does not mean much to us, but for our dogs it is a different matter. The temperature between inside a car and outside is staggeringly different, cars become like ovens with temperatures soaring to 120°F/49°C within six to ten minutes. Even with windows open, it only takes 20 minutes for dogs to suffer from heatstroke and die an agonising death.

Here are some helpful hints when travelling with your dog:

- Always make sure there is shade provided when travelling with your dog, even in a car with air conditioning a dog can become too hot if in full sun.
- Make sure plenty of stops are taken with lots of water available to drink.
- Take your dog with you or leave your dog at home to ensure their safety in hot weather.

Never leave your dog unattended in a car

www.thekennelclub.org.uk



Hot dogs
are

not cool in cars
Never leave your dog unattended in a car

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Making a difference for dogs



Personal

Illustration / Autumn pictures



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